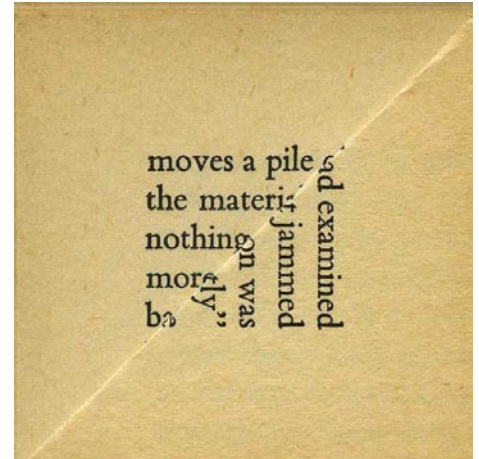


# ERICA BAUM

## DOG EAR

The concept of *Dog Ear* is simple and straightforward: dog-eared pages of mass-market paperbacks are photographed to isolate the small diagonally bisected squares or rectangles of text. The photographs are formally quite neutral and sedate—cursorily reminiscent of Alber's "Homage to the Square" series of prints, paintings and tapestries—but the text also demands attention and it is what allows or coaxes the viewer to linger.

As Kenny Goldsmith says in his introduction: "The idea that there's no one correct way to engage with an artwork is at the heart of Erica Baum's *Dog Ear* series. Do we see them or do we read them? If we choose to read them, how should we read? Across the fold? Through it? Around it? If we choose to look at Baum's pictures, how should we see them? As artistic photographs? Documentation? Text art?"



**Artist Book | \$25**  
**Perfect-bound Paperback**  
**ISBN 978-1-933254-71-5**  
**Release Date: April 2011**

**With essays by Kenneth Goldsmith  
 and Béatrice Gross**



Erica Baum received a B.A. in Anthropology from Barnard College, Columbia University and an M.F.A. in Photography from the Yale School of Art. She has exhibited in New York, Baltimore, San Francisco, Kansas City, Berlin (Germany), Italy, and Malmö (Sweden). Her work was included in the book *Vitamin Ph: New Perspectives in Photography* (Phaidon Press, 2006). She was a 2008 fellow in Photography from the New York Foundation for the Arts. In 2009 she presented a solo exhibition of new work at the New York Gallery Dispatch. She lives and works in New York City.

### Ugly Duckling Presse

is a nonprofit art and publishing collective producing small to mid-size editions of new poetry, translations, lost works and artist books.

For more about UDP, visit [www.uglyducklingpresse.org](http://www.uglyducklingpresse.org)

Media Contact: Ryan Haley, [ryan@uglyducklingpresse.org](mailto:ryan@uglyducklingpresse.org)